

MORTGAGE MARKETING 101

Printing Prices - Updated: 05/29/17

Standard 2-sided Color Postcard Mailers (4-1/4"H x 5-1/2"W):

| | |
|------------|-------|
| 100 - 249 | .38ea |
| 250 - 500 | .36ea |
| 501 - 1000 | .34ea |

*Available on 110# silk-sheen finish including full color identity, logo and customization
Also available on 12pt gloss stock - add .04ea to above prices.*

Jumbo 2-sided Color Postcard Mailers (5-1/2"H x 8-1/2"W):

| | |
|------------|-------|
| 100 - 249 | .46ea |
| 250 - 500 | .43ea |
| 501 - 1000 | .39ea |

*Available on 110# silk-sheen finish including full color identity, logo and customization
Also available on 12pt gloss stock - add .04ea to above prices.*

8-1/2 x 11" Single-sided Color Flyers: (on 40# coated)

| | |
|------------|-------|
| 100 - 249 | .59ea |
| 250 - 500 | .57ea |
| 501 - 1000 | .53ea |

8-1/2 x 11" 2-sided Color Trifolds: (on 40# coated or 32# matte)

| | |
|------------|-------|
| 100 - 149 | .76ea |
| 250 - 500 | .73ea |
| 501 - 1000 | .69ea |

- Add \$6.00 folding fee for quantities under 500 and \$12.00 for quantities 501 to 1,000

Address Imprinting:

We can imprint your recipient's addresses right onto the postcard mailers. **(Min order: 100)**
Databases can be emailed in Excel format with the correct fields that should always include:
Last Name, First Name(s), Company (if applicable), Street Address, City, State and Zip.
Printer's Set-up fee of \$5.00 plus .06ea additional for each imprint.

Full "Turn-Key" Service: Outlined on page 2.

For state of Georgia customers, printer's GA sales tax will be added.

Complete Turn-Key Service Pricing

Pricing includes:

- Design and Printing
- Address Imprinting
- Postage
- Mailing (allow 5-9 business days)

Pre-sort Standard Postage: (350 piece minimum) *

4-1/4 x 5-1/2" Standard size, 2-sided Color Postcard Mailers:

350 - 499 **.68ea** plus \$75.00 for mail house setup/mail-sort/addressing /postage

500 - 999 **.65ea** plus \$75.00 for mail house setup/mail-sort/addressing/postage

Available on 110# silk-sheen finish.

5-1/2 x 8-1/2" Jumbo size, 2-sided Color Postcard Mailers:

350 - 499 **.75ea** plus \$75.00 for mail house setup/mail-sort/addressing /postage

500 - 999 **.73ea** plus \$75.00 for mail house setup/mail-sort/addressing/postage

Available on 110# silk-sheen finish.

*** Disclaimer for Pre-sort mailing thru USPS:**

Unlike UPS or FedEx who guarantees delivery and admit their mistakes and pay for it, there is no accountability with the US Postal Service. Although it is a rarity that the postal service can actually lose all or a portion of the mailers they have received from the mail house service, i.e (addressing, sorting and applied pre-sort postage), it can happen and has happened with one of my good customers in 2014.

Therefore, Mortgage Marketing 101, our printer and any of the mail house services we currently use, cannot be held responsible for non-deliverable items **once the printed/applied postage material are in the hands of the postal service.** From that point forward, we have absolutely no control.

Will need a current Excel file with your customer's names and addresses.

Check or credit card payment will be required when your order is submitted.

For state of Georgia customers, printer's GA sales tax will be applied to printed material only.